

April 2008

To: All Rotary Fellowship Chairs

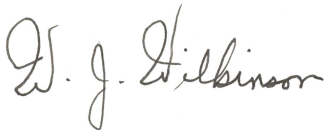
Dear Rotarian:

In November 2007, The Rotary Foundation received a US\$100 million grant from the Bill and Melinda Gates Foundation for polio eradication. As part of the grant agreement, Rotary has committed to raising US\$100 million over a three year period beginning 1 January 2008.

As part of the family of Rotary, we encourage your fellowship to participate in Rotary's US\$100 Million Challenge. Specifically, we would encourage you to conduct a fundraiser that relates to your fellowship's purpose. To help facilitate your planning, please refer to the "Taking Action" section of *Communities in Action: A Guide to Effective Projects*, which is available for download from the RI Web site at [www.rotary.org/RIdocuments/en\\_pdf/605a\\_en.pdf](http://www.rotary.org/RIdocuments/en_pdf/605a_en.pdf). Following your fundraiser, please share information and pictures of your event. Please send them to The Rotary Foundation – Rotary's US\$100 Million Challenge, 1560 Sherman Ave, Evanston, IL 60201 or Rotary's100MillionChallenge@rotary.org. The International Fellowship of Cricket Loving Rotarians has already demonstrated how Rotary Shares by making a generous gift of US\$10,000. Here's an opportunity to be creative, have some fun, and raise both money to eradicate polio and the profile of Rotary.

On behalf of the directors and trustees, we hope you will participate and be part of Rotary's gift to the children of the world.

Sincerely,



Wilfrid J. Wilkinson  
President, Rotary International



Robert S. Scott  
Chairman, The Rotary Foundation Trustees